

**>Impactus**

# **IMPACTUS MEN'S CONFERENCE 2024**

STEADFAST

**EDMONTON  
EVENT PROGRAM**



# CONFERENCE SCHEDULE

- 8:00 am \_\_\_\_\_ Doors Open
- 8:45 - 10:00 am \_\_\_\_\_ Session 1: Steve Carter
- 10:00 am \_\_\_\_\_ Break
- 10:15 – 11:30 am \_\_\_\_\_ Athlete's Panel  
Session 2: Neil Josephson
- 11:30 - 12:50 pm \_\_\_\_\_ Lunch
- 12:50 – 2:15 pm \_\_\_\_\_ Session 3:  
Sathiya Sam
- 2:15 pm \_\_\_\_\_ Break
- 2:40 – 3:45 pm \_\_\_\_\_ Session 4:  
Phil Kniessel

---

**THANK YOU TO ALL THE DONORS  
AND SPONSORS WHO HAVE  
MADE THIS EVENT POSSIBLE.**

# PROMISE KEEPERS CANADA IS NOW IMPACTUS

## CONFERENCES AND A WHOLE LOT MORE

For over 25 years, Promise Keepers Canada was a conference-centered ministry calling men from across Canada to gather at large events.

We believe God has called us to minister to men and men's ministry leaders around the world, and the most effective way to reach men globally, especially the next generation of men, is to meet them where they are – online and on social media.

Yes, we'll continue to host national conferences, Regional Timeouts, and local workshops in Canada as we truly believe in the need for men to hang out, build friendships, and talk about things that really matter.

## A NEW NAME – SAME MINISTRY – SAME GODLY PRINCIPLES

The heart of Promise Keepers Canada was always to draw men closer to God – and this will never change.

Our core beliefs and statement of faith as Impactus will not change. Our vision remains the same today as it did many years ago – “To see every man becoming, growing, and living as A disciple of Jesus Christ.”

How we communicate and the tools we use to point men to Jesus will change, including fewer conferences and more digital content.

Our world is changing, and we are changing with it. Please note that “we are changing,” but NOT the gospel or the need for the gospel in the lives of men around the world.

Extensive research has shown us that in order to reach the next generation of men, a new name, a new look, and a new direction are necessary. We won't abandon the men who have attended Promise Keeper Canada conferences for over 25 years. We want to minister to your sons and grandsons – and feel the best way to do so is online-focused as Impactus.

The heart of Impactus is to point men around the world to Jesus. As men press closely into their walk with God, He not only changes their lives but the lives of those around them. The impact of a Godly man can be seen in families, workplaces, friendships, churches, and communities.

Extensive research has shown us that in order to reach the next generation of men, a new name, a new look, and a new direction are necessary. We won't abandon the men who have attended Promise Keeper Canada conferences for over 25 years. We want to minister to your sons and grandsons – and feel the best way to do so is on-line-focused as Impactus.

The heart of Impactus is to point men around the world to Jesus. As men press closely into their walk with God, He not only changes their lives but the lives of those around them. The impact of a Godly man can be seen in families, workplaces, friendships, churches, and communities.

More questions? Check out [impactus.org/faq](http://impactus.org/faq)

---

**NONE OF THIS WOULD BE  
POSSIBLE WITHOUT YOU.  
THANK YOU FOR ALLOWING US  
TO WALK WITH YOU.**

*We'll look out for you.  
It's what families do.*



**Save up to 35%\* when you  
bundle home and car insurance.**

Since we began in 1981, Deeks Insurance has always treated our customers like family. As the group home and car insurance partner for the **Evangelical Fellowship of Canada**, Deeks Insurance provides members of the faith-based community with access to preferred rates and friendly customer service.

Call Deeks for a home or car  
insurance quote today at  
**1.855.633.1964**  
or visit [deeksinsurance.ca](http://deeksinsurance.ca)



Proud to partner with



Deeks Insurance is a tradename of D.L. Deeks Insurance Services Inc., a licensed insurance intermediary and operates as Deeks Insurance Services in British Columbia. Home and car policies underwritten exclusively by Unifund Assurance Company ("Unifund"). Car insurance coverage not available in BC, MB or SK. Home and car insurance coverage not available in QC, NWT, NU, or YK. Deeks Insurance and Unifund share common ownership. Eligibility requirements, limitations, exclusions or additional costs may apply, and/or may vary by province. Deeks Insurance and logo is a trademark of D.L. Deeks Insurance Services Inc. \*As of May 1, 2022, 35% combined savings is available in Ontario on home and car insurance if the following discounts are applicable: conviction free, multi-line (home and car), multi-vehicle, winter tire, stability, and member (home and car). Percentage savings may vary otherwise.

# SESSION ONE



## STEVE CARTER

Steve Carter is the best-selling author of *The Thing Beneath The Thing* and host of the Craft and Character podcast, a coach to communicators who are looking to find their unique voice or take their next step of growth in speaking. Steve teaches regularly at churches, conferences, and various businesses around the country.

He is the former lead teaching pastor at Willow Creek Community Church and currently serves as a teaching pastor at Forest City Church. He lives outside Chicago, Illinois, with his wife and two kids.

**THIS SESSION  
BROUGHT TO YOU BY**

**deeks**  
INSURANCE

# Weekend MARRIAGE CONFERENCE Getaway



“ We absolutely loved the content and presentations of the entire getaway. Best investment of time and money we have ever made in our marriage. THANK YOU!

HUSBAND, 36 YEARS



**MONTEBELLO, QC**  
**APRIL 12-14, 2024**

FAIRMONT LE CHÂTEAU MONTEBELLO



**LAKE LOUISE, AB**  
**APRIL 19-21, 2024**

FAIRMONT CHATEAU LAKE LOUISE



**JASPER, AB**  
**NOV 1-3, 2024**

FAIRMONT JASPER PARK LODGE

More dates across the country being announced soon!  
Visit [familylifecanada.com/weekend](https://familylifecanada.com/weekend) for more details.

FamilyLife  
CANADA

# ATHLETE'S PANEL



## DAVID BEARD

Current Hamilton TigerCats Offensive Lineman.



## BRENT "CHAPPY" KASSIAN

Chaplain to the Edmonton Elks Football Club.



## MATT KASSIAN

Former NHL forward with the Ottawa Senators and Minnesota Wild. Current *Edmonton Sports Talk* Pre-Game Analyst.



## KAVIS REED

Former CFL All-Star, EE Head Coach, Riders Assistant Coach, Montreal Alouettes GM.



# SESSION TWO



# NEIL JOSEPHSON

Neil was born in Calgary, has lived and worked in many places in Canada and the US and now lives in Nelson, BC with Sharol his wife of 45 years.

The guiding purpose of his adult life has been to follow Jesus more fully in all of the relationships and responsibilities of life and to help others to do the same. That purpose has been lived out teaching at a discipleship school, pastoring in churches and most recently Sharol and Neil have served as the national directors of FamilyLife Canada bringing help and hope and Jesus to marriages and families across Canada.

**THIS SESSION  
BROUGHT TO YOU BY**

FamilyLife  
CANADA



# CHRISTIAN SERVICE BRIGADE

CANADA 

**Your Boys ♦ Your Men ♦ Your Church**



## ELEVATE YOUR ADVENTURE

**GODLY MEN BUILD MEN OF GOD - CSB HELPS**

*Young men don't build themselves...* It takes Christian men investing their lives in each generation of boys. CSB's proven ministries equip the men of the local church to guide boys and young men through an age-appropriate action-packed discipleship path to Christian maturity. Check out CSB Canada in person, by phone, by email, by Zoom or on the web. Find out about the adventure God has in store. For *"God has saved us and called us with a holy calling, not according to our works, but according to His own purpose and grace, which was given to us in Christ Jesus before time began."* 2 Timothy 1:9



CSB Canada

877.272.3066

office@CSBcan.ca

CSBcan.ca

# SESSION THREE



## SATHIYA SAM

Sathiya Sam is a coach and speaker that helps men live with confidence and integrity.

A recovered addict himself, Sathiya is the creator of DeepClean™ – a research-based and Bible-backed system for overcoming porn addiction and author of *The Last Relapse*.

This work has helped everyone from college students to medical doctors regain control of their lives and walk in greater levels of freedom.

Based out of Toronto, Canada, Sathiya is happily married and a die-hard basketball fan.

**THIS SESSION  
BROUGHT TO YOU BY**



# RESOURCES

**Year-round, daily discipleship requires commitment and determination. We have free resources to equip you in your walk with God.**

## Videos

Take away nuggets of truth and practical next steps from clips from of conference speakers.

[Watch on YouTube](#)

## Daily Devotional

The daily devotional will help you start the day with God's Word and insights from godly teachers.

[Sign up here](#)

## Podcast

We explore what it means to live day to day with authentic faith. Both the Impactus Podcast and Young Man's Podcast feature exclusive interviews and discussions dealing with real-life issues that are relevant to men of all ages.

[Listen to our Podcast](#)

## Articles

From topics on spiritual growth, to everyday life and family issues, our articles will give you practical tools bring you closer to Jesus. There are also articles on health and fitness, music releases, and fun articles on new tech and toys for guys.

[Explore articles here](#)

## This Is Me

We travel the world to bring you some of the best stories from some of your favourite artists, athletes and friends to empower and encourage you. Our guests are a voice reminding us that Jesus is greater than anything the world has to offer.

[Watch on YouTube](#)





# MEN'S MINISTRY LEADER NETWORK

---

Are you a men's ministry leader, or do you have a desire to start a ministry to men in your church?

We're here to help. Impactus wants to help men's ministry leaders disciple the men of your church and community.

## JOIN THE IMPACTUS MEN'S MINISTRY LEADER NETWORK

Join a community of Men's Ministry Leaders and receive exclusive benefits to help grow ministry to men in your church and community

## BENEFITS OF THE IMPACTUS NETWORK

- FREE ACCESS to Men's Ministry Leadership Training – (\$129.99 Savings)
- Discounted rate for Small Group Leader Training (\$50 savings)
- Discounted rate for Leadership Coaching (\$150.00 savings)
- Benefits are for 1 Men's Ministry Leader per church

Check out all the resources available to Men's Ministry leaders at [impactus.org/mens-ministry](https://www.impactus.org/mens-ministry)



# Christian

CREDIT UNION

Find **contentment**  
*with your finances.*

Get encouragement and support  
in applying biblical principles to  
**your day-to-day banking.**

- Personal
- Business
- Non-Profit
- Financial Planning



**Serving all of Alberta!**

**Toll Free:** 1.877.426.0506 | [www.christiancu.ca](http://www.christiancu.ca)

# SESSION FOUR



## PHIL KNIESEL

Phil is Lead Pastor at Hope City Church in Edmonton, Alberta.

Hope City is a multi site, multi service church that has experienced an amazing move of God over the past few years. They have a vision of reaching one percent of Edmonton and are praying for and believing God for this.

Phil is passionate about next gen leaders and reaching those far from Jesus. He is in his twenty fourth year of marriage to his wife Marla and together they have two teenage daughters.

**THIS SESSION  
BROUGHT TO YOU BY**



**Christian**  
CREDIT UNION

Find **contentment** with your finances.

# HOST A WORKSHOP EXPERIENCE

LEARN HOW AT [IMPACTUS.ORG/HOST-A-WORKSHOP](https://www.impactus.org/host-a-workshop)

Help equip the men of your church and community for a life of purpose and godly impact.

Host an in-person or video Workshop Experience that addresses key areas in a man's life.

Bring a group of men together to enjoy worship, food, fun and equipping.

## IN-PERSON WORKSHOP TOPICS

- The Value of Time
- Building Authentic Friendships
- Understanding Your Identity
- God's Vision for Men
- Spiritual Training
- Becoming A Better Husband
- Finishing Well

## VIDEO WORKSHOP TOPICS

- God's Vision For Men
- Building Authentic Friendships
- Understanding Your Identity
- Overcoming Your Anger
- Defining Success
- Becoming a Better Dad





UNIQUE IDEAS for EPIC EVENTS

BRANDED MARKETING  
PRODUCTS FOR  
**YOUR BEST  
EVENT EVER!**

  
**TALLMAN**  
.promo

**10% DISCOUNT**  
on everything on our  
website with promo  
code: **IMPACT100**

1-877-322-4423  
STRATFORD, ONTARIO

[WWW.TALLMAN.PROMO](http://WWW.TALLMAN.PROMO)

TENT CANOPY



FLAGS



APPAREL



ROLL-UP BANNERS



TABLE COVERS



PRINT



# 2024 CONFERENCE RECORDINGS

To order downloadable MP4 video files of the 4 conference speakers, visit [impactus.org/recordings](https://impactus.org/recordings) or in to the bookstore.



# SMALL GROUP LEADER EXPERIENCE (BASIC TRAINING)

**An Immersive 8-week Small Group Leadership Experience to Transform You and the Men You Lead**

## **Session 1: Healthy Leaders Lead Healthy Small Groups**

- Learn how “past experience” can influence “present” leadership practice and understand what healthy leadership / small groups look like.

## **Session 2: Healthy Leaders Lead Healthy Small Groups (Practicum)**

- Review and share your “past experiences” to see how these impact your “present” leadership practices.

## **Session 3: Active Listening (Listening Beneath the Words)**

- Understand and experience the power and value of effective listening and how it will transform your leadership and small group..

## **Session 4: Asking Great Questions**

- Learn how to ask great questions and understand how to effectively use different types of questions - closed, open, guiding, probing, clarifying.

## **Session 5: Leading Great Discussions**

- A life changing small group is built on having honest, raw and personal discussions. Learn how to lead discussions that will help transform lives.

## **Session 6: When Groups Get Messy**

- Learn how to deal with conflict and challenging personalities within a small group.

## **Session 7: How do I Start and Grow a Small Group?**

- Learn how to start a small group, identify its purpose and how to structure a transformational small group.

## **Session 8: Practical / Hands-On Experience**

- Hands on practical experience leading a small group, with real time feedback from experienced trainers and group participants.

**LEARN MORE AT [IMPACTUS.ORG/SMALLGROUPS](https://www.impactus.org/smallgroups)**

The background of the entire page is a blurred photograph of a lecture hall filled with students. The students are mostly seen from the back or side, looking towards the front. The lighting is dim, with some highlights on the students' faces and clothing. Overlaid on this image is a grid of thin, white, dashed lines that recede into the distance, creating a sense of depth and perspective. The grid lines are most prominent in the upper right and lower right corners.

**>Impactus**

# STUDY GUIDE

S T A L P A S U

# STUDY ONE:

## Steadfast Communion

**Read: Lamentations 3:22–23; Psalm 62:5-6**

When a man steps up to propose to his beloved and ask her to marry him, it is with the promise that he is committing to love her and be with her forever.

Although we know in our fallenness that such promises tragically don't always last, the intention and sincerity are always there at the beginning: I will love you, protect you, provide for you, and walk with you forever.

Such a commitment takes guts, and no man has been there who doesn't remember the butterfly nerves that built up to that moment. Love takes strength, courage, and commitment when we pledge it—and even more to live it out.

Our earthly love requires these things and gives a picture of God's love. God, in His perfection, shows us His strength, courage, and commitment as He creates us, provides for us, protects us, and most clearly, demonstrates this great love for us in the self-sacrifice of the Cross (Romans 5:8).

Unlike us, God's love is always perfect, stable, and trustworthy. He loves us at our best and equally at our worst. He is faithful in all things, and the steadfast love of the LORD for His people never, ever changes. He is the firm Rock we stand on and the Faithful One who deserves our trust.

### **Reflection/Discussion Questions:**

1. What different words come to mind when you think of the term “steadfast”? What do these words teach you about God? How many of them apply to you?
2. What is an example from your life of experiencing God’s steadfast love?
3. What are the most effective ways that you experience/connect with God? What are some things that interfere with that connection?

### **Application Questions:**

1. Write out what God’s steadfast love means to you in a sentence or two.
2. What steps can you take to show others that same kind of love?

# STUDY TWO: Steadfast Community

**Read: Acts 2:1-4; 1 Corinthians 1:10**

You've likely seen the symbolism of someone taking a stick and easily snapping it in half, and then taking a whole bundle of sticks together and being unable to crack the group of them.

It's a nice picture of a doubtless truth: we are stronger together than apart.

On the day the Church was born, God's faithful people "were all together in one place" when the Holy Spirit suddenly fell and birthed a new community of faith (Acts 2:1-4). The gathering together of believers was important.

This community was to be a place where people of different gender, race, and social status would all be united into one family, worshipping the one God in the Name of the one Lord Jesus Christ (Galatians 3:28).

In community, we encourage one another, strengthen one another, correct one another when needed, and support one another (e.g. Galatians 6:2; 1 Thessalonians 5:11; James 5:19-20; etc.). Since no single person has all of God's strength or gifts, we use the gifts we have been given to bless others and allow others to bless us with their gifts in return (1 Corinthians 12:4-31).

We cannot do this alone; we need one another. Christ's Church is a loving, committed community that will let the world know that we are His disciples as we love and support one another (John 13:35). Men need this community, even when our rugged individualism would tell us differently. We all need brothers to lean on, and when we find solid Christian community, we can find this blessing.

### **Reflection/Discussion Questions**

1. What is the best version of this sort of faith community that you've ever been a part of? What makes it the best?
2. What are some challenges of living in a faith community like this? How might we overcome those challenges?
3. In what ways can men contribute to this sort of community?

### **Application Questions**

1. What steps can you take to help make your faith community the best version of itself?
2. How can you be an encourager to others in your faith community today?



# STUDY THREE:

## Steadfast Commitments

**Read: Ephesians 5:25; Proverbs 17:17**

Canadian comedian Norm MacDonald once quipped, “On the Internet, I have 160,000 friends. In real life, I have 2.”

That sounds about right for most guys, at least the “real life” part. Our tendency to make many of our relational interactions via screens has connected us more in some ways and left us more disconnected in many others.

In a culture that emphasizes “me” and encourages shallower connections, men are fighting against the current when it comes to living out steady and committed relationships.

By contrast, Jesus came to the earth (John 1:14). He came to us. He walked among the people. He looked them in the eye. He took the time to connect. He asked lots of questions. He demonstrated His commitment to others in a hundred different ways throughout the Gospels, never more clearly than at the Cross (John 3:16).

Jesus lived a life of obedience to the Father and a life of putting others before Himself (John 14:31; 1 John 3:16; Philippians 2:5-11). His commitment goes all the way to His own death at Calvary. That’s how committed He is to you and me.

And men are called to follow His example: whether it be in your marriage, your parenting, your extended family, your friendships, your work relationships, etc.—we are like Jesus when we commit to others the way He committed to us. We are like Him when we are faithful and consistent. We are like Him when we put others before ourselves. We are like Him when we sacrifice for the sake of another.

We are like Jesus when we live like He did—as a steadfast and faithful man of God.

**Reflection/Discussion Questions:**

1. In what relationship(s) in your life has someone demonstrated their commitment to you? How do you know they were/are committed?
2. In what ways did Jesus show commitment to the people He encountered?
3. What does the life of Jesus teach us about how we should act towards others?

**Application Questions:**

1. What relationships in your life get the most steadfast commitment from you? List some of the things that you do that make this so.
2. What relationships in your life could use some attention in this area? What elements from the previous question's list could you apply to them?

# STUDY FOUR: Steadfast Consistency

**Read: Psalm 25:21; Psalms 101:2-3; 1 Corinthians 9.26; Ephesians 6:10-11**

A wise man once said, “The best time to start a new habit was yesterday. The second-best time is today.”

If we want to make a change in our lives, there is no other way but to make a decision and take a step in a new direction.

But we don't just take one step—we take another and another and another after that. Those singular steps add up, and ultimately, we find ourselves in a whole new place.

The commitment and consistency required to walk out our faith and convictions are similar. God's grace has come to us, and it calls us to change our lives (Titus 2:11-14). Doing so comes down to many individual moments, individual decisions, and individual movements to follow a particular path. We walk with integrity when we regularly and reliably keep going in the same right direction over time.

Consistency is the key (Galatians 6:9). This steadfastness must permeate every aspect of our lives: from our thoughts to our actions, from our emotions to our speech, from our relationships to our recreation, and from our online habits to our offline desires. This faithfulness creates healthy boundaries, breaks free from bad behaviour, lives in obedience to God, and enjoys the fullness of Christ's freedom.

We commit ourselves to the way of Christ and to faithfully living out what He calls us to (1 John 2:6). As we do, we too become steadfast men of God who walk in holiness and integrity, just as He did.

## **Reflection/Discussion Questions**

1. How are our integrity and our faithfulness linked? Why is this so important?
2. What are some examples of Jesus walking with integrity, even in the face of adversity?
3. What does the life of Jesus teach us about what God wants from us?

## **Application Questions**

1. What is one area of your life that you feel you consistently live out with integrity? List some reasons that have helped you succeed in this area.
2. What area of your life could use some attention? What are some steps that you can start taking, even today?

# STUDY FIVE: Steadfast Calling

**Read: Matthew 28:19; 2 Timothy 3:17; Galatians 1:10**

Being a spectator is great. Whether it's a hockey game, a movie theatre, a wedding, a TV show, or whatever the case may be, it's a wonderful experience to sit back and observe, cheer and support, take it all in, and participate in the background as one of the crowd.

The Christian life, however, is not a spectator sport.

It is just that— a life. Something meant to be lived out, not observed from a distance.

This calls us to roll up our sleeves and get busy. There are people to encourage, prayers to be prayed, ministries to serve, and a community to engage with. The work of the Lord is waiting, and men need to step up and engage in it (1 Corinthians 15:58).

There is also a sea of humanity out there who need what Christians have. Jesus said, "The fields are ripe for harvest..." (John 4:35). There are people out there without the hope and blessing of Christ in their lives, and they need someone to tell them about Him (Romans 10:14). Someone in your life is ready to hear the Gospel of Jesus right now. Will you be faithful to share it?

Our vision at Impactus is "To see every man become, grow, and live as disciples of Jesus Christ" – that's not just for every man in the church, but for every man in the community, too. Men are called to be bold in their faith and confident in their calling to share the love and grace of Jesus. Will we be those men?

**Reflection/Discussion Questions:**

1. In what ways are you being faithful to your calling to your family?
2. In what ways are you being faithful to your calling to your church?
3. In what ways are you being faithful to your calling to your community?

**Application Questions:**

1. If you had to define your sense of your “calling” in a sentence or two, how would you write that out?
2. How does your sense of calling stack up to how well you are living it out in each of the three areas previously discussed in the last set of questions?

# NOT SURE WHAT TO DO NEXT?

## STEADFAST RESOURCES

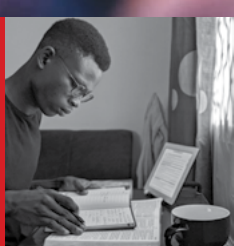
Download the conference study  
guide

Get the free Men's Daily Devotional  
to your inbox

Purchase speaker session digital  
recordings

Give and help equip men and  
leaders of men for godly impact

For more info, visit [impactus.org/next](https://impactus.org/next)





207 - 3310 South Service Rd, Burlington, ON L7N 3M6

TEL: 905-331-1830 TOLL-FREE: 1-888-901-9700

IMPACTUS.ORG @impactusmen

