

>Impactus

MEN'S CONFERENCE

NATIONAL SPONSORSHIP OPPORTUNITIES

MC **VE**

2026-2027

2026/2027 NATIONAL SPONSORSHIP INFORMATION

You've got a great product or service.

It keeps getting tougher, and more expensive to effectively reach your audience directly with your product and message, especially Christian men and develop qualified leads.

Conference sponsorship with Impactus can help you make a real, meaningful connection with thousands of Christian men, and engage with potential customers and build your brand.

It's exciting to see men come together at our events and be powerfully impacted by God. Your partnership with us is a powerful witness for Christ in your community while helping grow your business. It also helps point men to Jesus, impacting their lives and the lives of those around them.



Impactus equips men and leaders of men for Godly impact. Our vision is to see every man become, grow, and live as a disciple of Jesus.

Our conferences provide you with a unique marketing opportunity by exposing your brand and business to a broad range of Christian men of all ages, who value the opportunity to connect with like-minded businesses and services like yours.

Our Attendees

- Over 2,500 men in-person and 500+ online globally
- Ages 16 to 65+
- Christian Men



Impactus Conference and Timeout Dates and Locations 2026-2027

Date	City	Facility	Attendance
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Impactus Men's Conference:

October 24, 2026	Bramalea, ON	Bramalea Baptist Church	850
November 20-21, 2026	Winnipeg, MB	Church of The Rock	750
February 20, 2027	Ottawa, ON	Bethel Pentecostal Church	350
March 13, 2027	Edmonton, AB	Life Church	650
April/May, 2027	Guys Night (Global)	Online Event	500

Impactus Timeouts

October 17, 2026	Swift Current, SK	TBD	100
April 24, 2027	Leamington, ON	Lake Point Church	150



2026-2027 National Sponsorship Packages

PREMIER
\$15,000

MAJOR
\$8,000

EVENT
\$5,000

EXCLUSIVE “PREMIER LEVEL SPONSOR”

Exclusivity as the only Premier level sponsor in your category of the 4 In-Person conferences, Guys Night, and 3 In-Person Timeout Events.



WEBSITE BANNER

Included in Sponsor banner on Homepage OR Daily Devotional pages of impactus.org for the month of November 2026 and March 2027



PROMOTIONAL VIDEO DURING ALL CONFERENCES

Opportunity to feature your video during 4 in-person national events. (Video provided by you)



WORKSHOP PARTICIPANT GUIDES

Full page ad in 9 workshop participants guides. Used for in-person and video download workshops by hundreds of men. Ad required by Sept 15, 2026.



MIN 8 EMAILS PRIOR TO & AFTER EVENTS

Your logo exposure in a min of 8 pre-event emails (30,000+ emails)



MIN 4 EMAILS PRIOR TO & AFTER EVENTS

Your logo exposure in a min of 2 pre-event emails (10,000+ emails)



1 EMAIL PRIOR TO & AFTER EVENTS

Your logo exposure in 1 pre-event email (4,000+ emails)



Any advertisement must be consistent with the mission of Impactus. We reserve the right to reject or remove any advertisements at any time.

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PREMIER
\$15,000

MAJOR
\$8,000

EVENT
\$5,000

SOCIAL MEDIA POSTS

Facebook and Instagram posts promoting you as a key partner



LIVE SHOUTOUT

We'll give your business a special shoutout during each event.



SPONSORED SESSION

Your company will sponsor one of the Keynote speakers or Workshops at each event.



DISPLAY TABLE AT EACH EVENT

Engage with hundreds of potential customers at one table display at each in-person event.



FULL PAGE AD IN DIGITAL PROGRAM

Full-colour 1-page ad in digital conference program sent to thousands of men across Canada and globally.



LOGO ON PROMOTIONAL MATERIALS

Your logo on the Impactus Conference webpage, digital poster and conference handout.



ON SCREEN EVENT EXPOSURE

Your logo will be on screen during each event.



GUYS NIGHT ONLINE EVENT

Exposure during the online conference with an estimated attendance of 500+ men



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Talk to us! Let's discuss how your partnership can help grow your brand and your business with a targeted audience of men and also help change men's lives.

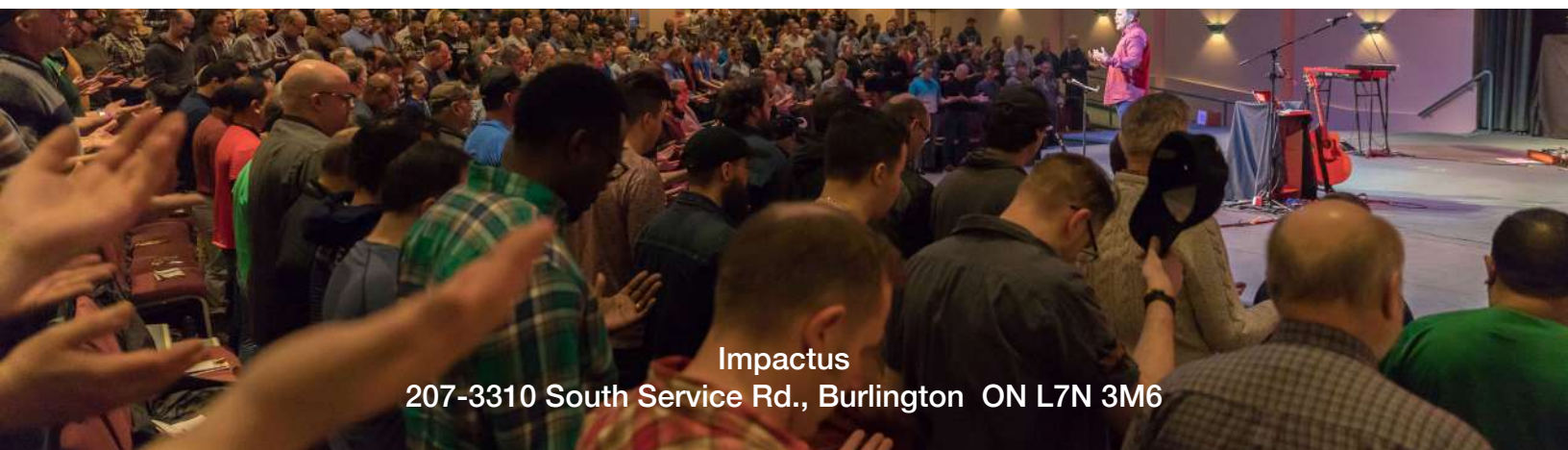


Paul La Vigne
Director of Operations & Marketing

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“Each conference presents a great opportunity to introduce our organization and what we offer. We have participated for many years and continue to generate positive results through our interaction with the men attending.”

- Brian Stoner
Deeks Insurance



Impactus
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